

Television Commercial Advertising Rates

Outside of Package Rates

Please note that AGNG Productions has the capabilities to produce television and webcast commercials for your company. Please contact info@agirlnamedguy.com or 646-275-6224 for more information.

Television Markets

New York City
 New Jersey (Central and North)
 Pennsylvania (Phil. Suburbs/Lehigh)
 Chicago, Illinois

Washington, DC
 Boston (Jan, '08)
 Louisville, Kentucky
 Savannah, Georgia

15 Second Commercial Advertisement

Advertisement Description	Location	Duration	Rates Per Month
:15 Commercial	All Markets (8)	8 Weeks/112 Spots	\$ 2,495
:15 Commercial	Local Market (1 only)	8 Weeks/112 Spots	\$ 775
:15 Commercial	All Markets (8)	16 Weeks/224 Spots	\$ 3,995
:15 Commercial	Local Market (1 only)	16 Weeks/224 Spots	\$ 995

**** Please note 15 second commercials include double placement in each show.**

30 Second Commercial Advertisement

Advertisement Description	Location	Duration	Rates Per Month
:30 Commercial	All Markets (8)	8 Weeks/112 Spots	\$ 3,495
:30 Commercial	Local Market (1 only)	8 Weeks/112 Spots	\$ 995
:30 Commercial	All Markets (8)	16 Weeks/224 Spots	\$ 4,995
:30 Commercial	Local Market (1 only)	16 Weeks/224 Spots	\$ 1,495

60 Second Commercial Advertisement

Advertisement Description	Location	Duration	Rates Per Month
:60 Commercial	All Markets (8)	8 Weeks/112 Spots	\$ 4,995
:60 Commercial	Local Market (1 only)	8 Weeks/112 Spots	\$ 1,395
:60 Commercial	All Markets (8)	16 Weeks/224 Spots	\$ 6,495
:60 Commercial	Local Market (1 only)	16 Weeks/224 Spots	\$ 1,895

NOTE: All commercial placements are to be aired on cable TV in the markets above. Commercials must be delivered in DVD, mini DV tape or uploaded to AGNG Productions FTP-site. Must have 5 second "dead frames" at front and back of each spot. Originals will only be returned with self-addressed envelope and postage. Material may not include profanity, vulgar, innuendos of an obscene nature, or unacceptable material according to AGNG Productions. Please see individual internet advertising rate card for webcast commercial rates. For a combination of cable TV commercial placement and webcast commercial placement contact info@agirlnamedguy.com.



Sponsorship Package Deals

Please see attachment for Single Advertising on TV Series or Internet Sites.

Custom Sponsorship Package

Package 1: \$7,500

- :30 commercial airing 224 spots during 16 week broadcast of A Girl Named Guy TV
**Airs in 6 markets to an estimated 12-15 million households
Commercial to be imbedded indefinitely in 2 webcasts
(2nd runs) on www.AGirlNamedGuy.com*
- Limited rebroadcast usage rights
- Homepage leader board or skyscraper e-banner placement (Rotation)
4 weeks on www.AGirlNamedGuy.com
- Homepage leader board or skyscraper e-banner placement (Rotation)
4 weeks on www.ModernSage.com
- Co-branded lead up e-blast campaign
- Blog advertisement on www.ModernSage.com for 3 months
- Gift Guide and Natural Store inclusion for 3 months
- Podcast “sponsored by” 4 package total in 3 airing markets

Secondary Sponsorship Package

Package 2: \$5,500

- :30 commercial airing 112 spots during 8 week broadcast of A Girl Named Guy TV
**Airs in 6 markets to an estimated 12-15 million households.
Commercial to be imbedded indefinitely in 2 webcasts
(2nd runs) on www.AGirlNamedGuy.com*
- Pre/post show advertisement on www.AGirlNamedGuy.com
- Limited rebroadcast usage rights
- Co-branded lead up e-blast campaign
- Leader board banner placement on Newsletter for 1 month
(2 newsletters, 1500 subscribers)
- Showpage skyscraper banner placement on www.AGirlNamedGuy.com
- Blog advertisement on www.ModernSage.com for 1 month
- Natural Store and Gift Guide inclusion for 3 months

Support Sponsorship Package

Package 3: \$2,500

- :30 commercial placement on 3 webcast episodes on www.AGirlNamedGuy.com imbedded permanently
- 120x90 button advertisement on www.ModernSage.com for 1 month
- Show page button advertisement on www.AGirlNamedGuy.com
- Text listing in Natural Store and Gift Guide on www.ModernSage.com for 2 months
- Co-branded lead up e-blast campaign
- E-book text and banner advertisement on www.ModernSage.com

See Internet Rate Sheet for advertisement sizes.

* If you are interested in options not outlined here such as live appearances, product endorsements, traveling “road show,” or podcast series, additional custom packages can be designed to fit your specific needs. **Please note that some restrictions may apply based on final show/webisode content and production requirements.

www.AGirlNamedGuy.com
A Girl Named Guy Productions, LLC
Sales & Marketing
info@agirlnamedguy.com



ModernSage.com
New Traditions for Living Well

Internet Advertising Rate Card

Special Offer! Buy a banner on either www.AgirlNamedGuy.com
or www.ModernSage.com and get equivalent banner on the other site **FREE!**

www.AGirlNamedGuy.com

Advertisement Description	Location	Size	Rates Per Month
Banners			
Standard Full Banner	Top of Homepage Rotating throughout site	468x60 .gif / .jpg	\$350
Skyscraper Banner	Side Bar or Under Poll	120x60 .gif / .jpg	\$200
Buttons			
	Side Bar Under Poll or Log In	125x125 .gif / .jpg	\$150
Contextual Placement			
Newsletter Advertisement	1500 Bi-weekly subscribers Links back to site	Text Link / Button 125x125 .gif / .jpg	\$175
Article Integration	On Homepage	Text Link / Button 125x125 .gif / .jpg	\$50
Webcast Logo/Copy Placement			
Pre/Post Show Advertisement	Webcast Video Player Static or Flash logo/copy	:10 - :15 Second Range	\$250
Webcast Commercials			
Pre-Show Live Stream	Webcast Video Player	:15:30:60 Seconds	\$250,\$300,\$500
During Show Live Stream	Webcast Video Player	:15:30:60 Seconds	\$200,\$250,\$350
Postcasts	“Sponsored By”	Single or Package (6)	\$175,\$750

**Please note that streaming video/still images will be embedded permanently in show.*

www.ModernSage.com

Advertisement Description	Location	Size	Rates Per Month
Banners			
460x60	Top of Homepage Static	468x60 .gif / .jpg	\$225
250x250	Top, Right of Homepage Static	250x250 .gif / .jpg	\$200
120x90	Rotates Throughout Site	120x90 .gif / .jpg / .swf	\$125
Contextual Placement			
Newsletter Advertisement	1500 Bi-weekly subscribers Links back to site	Text Link / Button 125x125 .gif / .jpg	\$175
Text A	Article “Sponsored By”		\$25
Text B	Guide/Directory Inserts Natural Store Text Listing	Title-30 Characters 150 Words Maximum	\$50
E-book Banner	E-book	120x90 .gif / .jpg	See Packages
E-book Skyscraper	E-book	468x60 .gif / .jpg	See Packages
Blog Advertisements			
Blog A	Blog Ad. Static	120x90 .gif / .jpg / .swf	\$85
Blog B	Blog Static	120x240 .gif / .jpg / .swf	\$110
Blog C	Blog Homepage Exclusive	468x60 .gif / .jpg / .swf	\$175
Blog D	Blog Carnival “Sponsored By”	Text and Banner gif / .jpg / .swf	\$150

If you are interested in options not outlined here such as live appearances, product endorsements, traveling “road show,” or podcast series, additional custom packages can be designed to fit your specific needs.Please note that some restrictions may apply based on final show/webisode content and production requirements.*

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