

Internet Advertising Rate Card

Summer Special Offer! Buy a banner on either www.AgirlNamedGuy.com
or www.ModernSage.com and get 1/2 price on equivalent banner on the other site.

www.AGirlNamedGuy.com

Advertisement Description	Location	Size	Rates Per Month
Banners			
Standard Full Banner	Top of Homepage Rotating throughout site	468x60 .gif / .jpg	\$350
Skyscraper Banner	Side Bar or Under Poll	120x60 .gif / .jpg	\$200
Buttons	Side Bar Under Poll or Log In	125x125 .gif / .jpg	\$150
Contextual Placement			
Newsletter Advertisement	1500 Bi-weekly subscribers Links back to site	Text Link / Button 125x125 .gif / .jpg	\$175
Article Integration	On Homepage	Text Link / Button 125x125 .gif / .jpg	\$50
Webcast Log o/ Copy Placement			
Pre/Post Show Advertisement	Webcast Video Player Static or Flash logo/copy	:10 - :15 Second Range	\$250
Webcast Commercials			
Pre-Show Live Stream	Webcast Video Player	:15:30:60 Seconds	\$250,\$300,\$500
During Show Live Stream	Webcast Video Player	:15:30:60 Seconds	\$200,\$250,\$350
Postcasts	“Sponsored By”	Single or Package (6)	\$175,\$750

*Please note that streaming video/still images will be embedded permanently in show.

www.ModernSage.com

Advertisement Description	Location	Size	Rates Per Month
Banners			
460x60	Top of Homepage Static	468x60 .gif / .jpg	\$225
250x250	Top, Right of Homepage Static	250x250 .gif / .jpg	\$200
120x90	Rotates Throughout Site	120x90 .gif / .jpg / .swf	\$125
Contextual Placement			
Newsletter Advertisement	1500 Bi-weekly subscribers Links back to site	Text Link / Button 125x125 .gif / .jpg	\$175
Text A	Article “Sponsored By”		\$25
Text B	Guide/Directory Inserts Natural Store Text Listing	Title-30 Characters 150 Words Maximum	\$50
E-book Banner	E-book	120x90 .gif / .jpg	See Packages
E-book Skyscraper	E-book	468x60 .gif / .jpg	See Packages
Blog Advertisements			
Blog A	Blog Ad. Static	120x90 .gif / .jpg / .swf	\$85
Blog B	Blog Static	120x240 .gif / .jpg / .swf	\$110
Blog C	Blog Homepage Exclusive	468x60 .gif / .jpg / .swf	\$175
Blog D	Blog Carnival “Sponsored By”	Text and Banner gif / .jpg / .swf	\$150

*If you are interested in options not outlined here such as live appearances, product endorsements, travel show, or podcast series, additional custom packages can be designed to fit your specific needs. **Please note some restrictions may apply based on final show/webisode content and production requirements.

www.AGirlNamedGuy.com
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ModernSage.com
New Traditions for Living Well